

The ESG Report

ESG's impact on the fund industry

Time to invest in water?



Developing sufficient water resources to meet the world's growing needs is going to be a huge challenge. Given that the price of this most valuable of all commodities is going up it is also likely to be a good investment opportunity.

Guarding and developing water resources might be as big a challenge as tackling climate change. Given how essential this commodity is – and the threats to its supply at a time of rising demand – it is odd that there hasn't been more of a focus on water in the investment world.

'When the well is dry, we know the worth of water,' said Benjamin Franklin, one of the founders of the US. Water is becoming a lot scarcer at present.

About 70% of the earth's surface is covered in water, but over 97% is saltwater. Saltwater cannot be used for drinking, crop irrigation, or most industrial uses.

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Tokenisation & sustainability: the future?



Tokenisation could well have a very considerable and beneficial impact on the development of sustainable investing. It is playing a growing role in real estate investing, and it is beginning to be adopted by the private equity and infrastructure sides of the industry too.

Tokenisation makes sense for most if not all illiquid alternative asset class – including illiquid sustainable investment sectors like renewables and forestry. Tokenisation could allow various new categories of investors to allocate to sustainable investment opportunities which would otherwise be outside their reach.

Asset tokenisation is the creation of tokens on a blockchain. These tokens can be based on anything which has an exchange value. Wind farms, solar farms and several other renewable investment areas would be potential candidates for tokenisation. Most of the real assets that have been tokenised to date are as illiquid as these are.

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