

The ESG Report

ESG's impact on the fund industry

Political backlash against ESG grows



ESG is becoming more political. Arguably it has always been political, to a certain degree. But its politicalisation is getting much worse – especially in the US. It has become a front-line issue in the battle between Republicans and Democrats. And it is not just the US. It looks like becoming a political football in the so-called 'woke' wars on the European side of the Atlantic too.

ESG is 'an attempt to counter what are seen as the negative effects of shareholder value capitalism', says Boomberg's John Authers.

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Environmental Investment Monitor



The ESG Report is launching the Environmental Investment Monitor (EIM). The EIM specialises in providing investment flow data and analysis on the main sustainable sectors that institutional investors are allocating to.

According to the ESG Report's analysis of the allocations of the world's largest 50 pension funds, with \$5 trillion in assets, who report on their sustainable sector investments, these are currently: renewables, biodiversity, water, forestry and waste management.

In addition to investment flow data and analysis the EIM also provides information for investors on the managers who have funds in each of these sustainable sectors. The EIM will be monitoring fund launches across all environmental areas – and we would particularly like to hear from managers launching sustainable investment schemes in any of these sectors. The EIM will include information on schemes in every fund category, from private equity through to ETFs.

The EIM will be published quarterly in the ESG Report, starting in April. The EIM is also a quarterly online forum for investors and managers. It will also be conducting its own research on the investment potential of each sustainable sector.

The first of these research reports focuses on renewables. We would particularly like to hear from managers with renewable funds for this report. Please contact Samantha Taylor taylor@ifiglobal.com by April 3 if this applies to you.

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